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ILLUSTRATION: C R SAKRUMAR

India as world's laboratory

Trials for a standard drug in the US costs \$150 million. A similar trial here costs 60 per cent less. No wonder seven top global CROs have their presence here. Low costs apart, new laws protecting patients' interests are also giving a boost to the industry

ONE man's malady is another man's opportunity. And in a country with the largest pool of diabetics, cancer and cardiovascular patients, it is a billion dollar opportunity. The variety of gene pool, large number of diseases, English speaking physicians

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