

Glaxo slashes price of Crocin tablets by 50%

NEW DELHI, APRIL 22

GlaxoSmithKline Asia has slashed the price of fever and pain-relief pill Crocin Advance tablets across the country by around 50% in order to conform to the price notified under DPCO, 2013.

GlaxoSmithKline Asia (GSKAP), which takes care of all non-nutrition products, has decided to reduce the price of the drug after getting a response from National Pharmaceuticals Pricing Authority (NPPA) on the application seeking exemption for Crocin Advance Paracetamol Fast Release 500 mg tablet under the provisions of the Drugs Price Control Order (DPCO), 2013.

"GSKAP is reducing price of Crocin Advance Paracetamol Fast Release 500 mg tablet to conform to the price notified under DPCO, 2013 with immediate effect," GSKAP said. — PTI

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