

### Kopran lines up 15 products in 2014

Pharmaceutical firm Kopran on Friday said its newly formed consumer division plans to launch 15 new products by December, 2014. "The newly formed division has forayed into the FMCG category and has lined up 15 new products by December, 2014," the company said in a statement on Friday. Under its oral care segment, the company has launched 'Sparkle' family toothpaste. The company has a vision to make its toothpaste a household name. It will soon launch toothbrush and enter the deodorant category as well, it said.

Company

G168