PRESS INFORMATION BUREAU पत्र सूचना कार्यालय GOVERNMENT OF INDIA भारत सरकार

Economic Times , Delhi Thursday 3rd July 2014, Page: 16 Width: 5.80 cms, Height: 5.95 cms, a4, Ref: pmin.2014-07-03.33.53

India Seeks Cooperation in Pharma from Japan

NEW DELHI Seeking cooperation with Japan in the pharmaceutical sector, India on Wednesday said it is rebranding itself as the pharmacy to the world. Commerce secretary Rajeev Kher, who is in Tokyo, said that "India is rebranding itself as not only the pharmacy to the world, but also the responsible health care giver to the world." Kher said Indian medicines are affordable and of top quality as it meets the requirement of the toughest regulatory markets in the US and EU. The secretary said there is a win-win possibility for both India and Japan in pharma cooperation.

International cooperation.