

Circular No. 2 of 2025

F. no. 31026/21/2024-Policy
Government of India
Ministry of Chemicals and Fertilizers
Department of Pharmaceuticals
(Pharmaceutical Policy Division)

Shastri Bhawan, New Delhi – 110 001

Dated July 2025

To:

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|---|---|
| 1. Secretary General Indian Pharmaceutical Alliance A-205, Sangam Building 14B, S. V. Road, Santacruz West Mumbai – 400 054 | 3. Managing Director Indian Drug Manufacturers Association 102, Poonam Chambers, A Wing, 1 st floor Dr A. B. Road Worli Mumbai – 400 018 |
| 2. Director General Organisation of Pharmaceutical Producers of India 1620, C-Wing, ONE BKC G Block, Plot no. C-66 Bandra Kurla Complex Bandra East, Mumbai – 400 051 | 4. Director General Federation of Indian Chambers of Commerce and Industry Tansen Marg, New Delhi – 110 001 |

Subject: Extension of time for submission of self-declaration and disclosure of marketing expenditure under the Uniform Code for Pharmaceutical Marketing Practices 2024 for the financial year ended 2024-25 — regarding

Sir,

In pursuance of clause 14.1 of the Uniform Code for Pharmaceutical Marketing Practices 2024 and Circular no. 2 of 2024 issued thereunder *vide* this Department's Notification F. No. 31026/12/2024-Policy, dated 30.8.2024, and in continuation of this Department's Circular no. 1 of 2025, of even number, dated 29.5.2025, for the financial year ended 2024-25, the Department hereby further extends the time limit for submission of the following beyond 31.7.2025 till 31.8.2025:

- (a) Self-declaration, in terms of clause 14.4 of the said Code; and
 - (b) Disclosure in Annexure I to the said Circular, of the particulars of marketing expenditure.
2. The addressees are requested to appropriately notify their respective members in this regard.
3. This issues with the approval of competent authority.

Yours faithfully,

(Himanshu Roy)

Digitally signed by
Himanshu Roy
Date: 31-07-2025
22:03:40