

Pharma barcodes deadline extended to April 2015

THE government has extended the deadline to affix barcodes on mono-carton (ointments, eye/ear drops) by pharmaceutical companies to April 2015. Barcode helps in tracking and tracing the origin of drugs, which minimises the chances of genuine medicines being considered spurious, sub-standard or counterfeit. "Mono-cartons are to be treated as part of secondary level packaging and accordingly the requirement of affixing barcodes on mono-carton as secondary level packaging became effective from June 26, 2014. "Now the effective date of affixing barcodes on mono-carton as secondary level packaging has been deferred to 1st April, 2015," the Directorate General of Foreign Trade (DGFT) said in a public notice.

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