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# Cipla launches generic Hepatitis C drug Hepcvir

**NEW DELHI:** Cipla, on Wednesday, announced the launch of generic drug Sofosbuvir for treating chronic Hepatitis C under the brand name Hepcvir.

"Following the non-exclusive licensing agreement signed with Gilead Sciences in September last to manufacture and market chronic Hepatitis C medicines, Cipla is now all set to make the drug Sofosbuvir available to Indian patients in a week's time," the company said in a statement.

"Cipla has always brought accessible and affordable medicines to fight against diseases like AIDS and Hepatitis B; hence, Cipla has made it a

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priority to bring Hepcvir to patients in India as well as the other developing nations," Cipla Managing Director and Global CEO Subhanu Saxena said.

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tive countries, Cipla said.

"Sofusbuvir marks a new era of medicines in oral treatment of Hepatitis C, which reduce the need for injectables," Cipla Chief Medical Officer Jaideep Gogtay said.

In India alone, around 12-18 million patients are estimated to be infected with Hepatitis C, which is several fold greater than those with HIV/AIDS, Cipla said.

Earlier this week, Dr. Reddy's Laboratories has entered into an agreement with Hetero to distribute and market generic version of U.S.-firm Gilead Sciences' Hepatitis C drug under the brand Resof. — PTI

Company